

**SFR®**

The logo for SFR features the letters 'S', 'F', and 'R' in a bold, black, sans-serif font. The 'S' is a simple, rounded shape. The 'F' has a thick vertical stem and a horizontal crossbar. The 'R' has a thick vertical stem and a curved crossbar. To the right of the 'R' is a registered trademark symbol (®). Further to the right is a large, black, rounded square containing a white, stylized geometric pattern that resembles a complex knot or a series of interlocking hexagons.